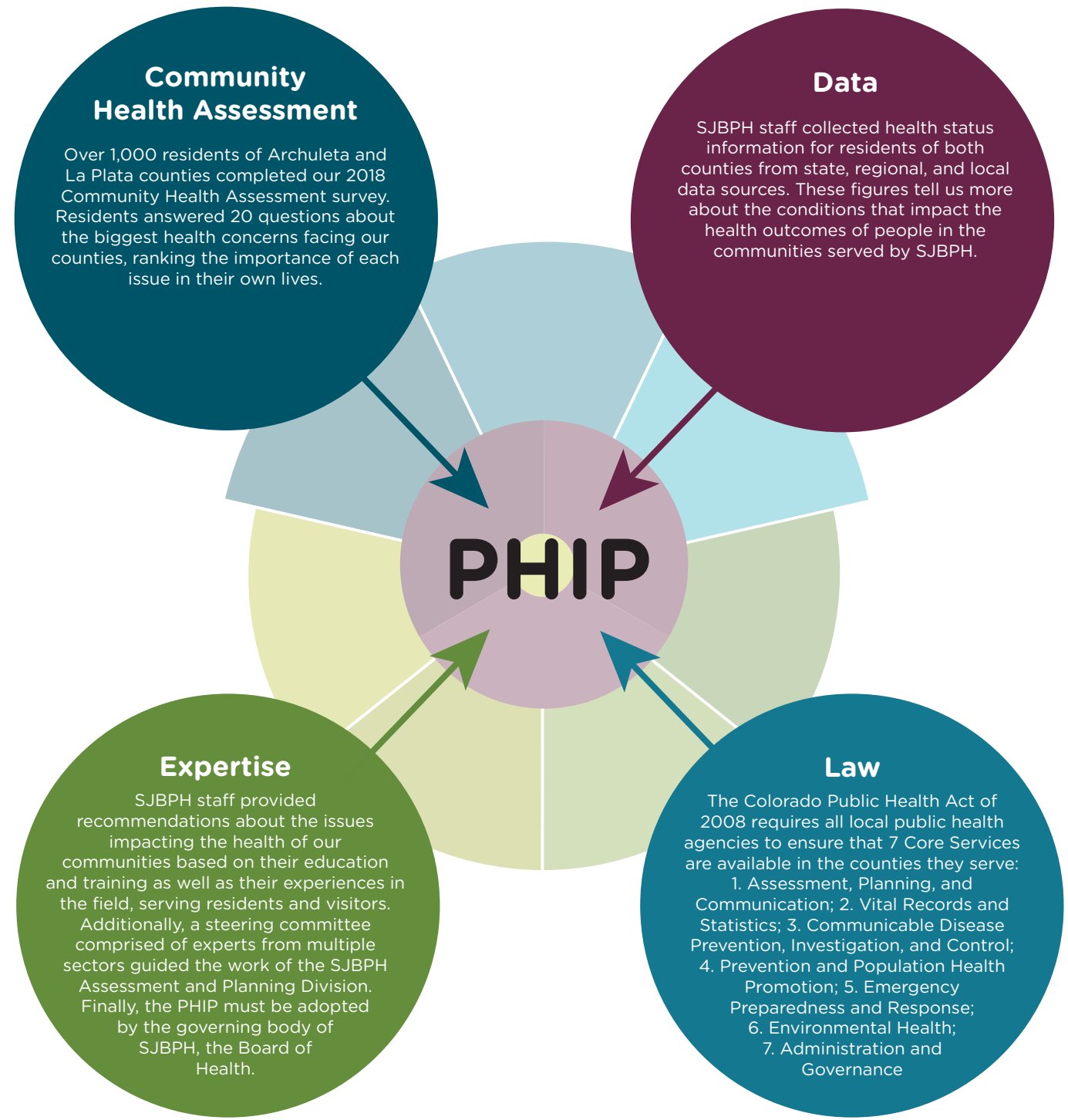


# HOW DOES SJBPH CREATE A PUBLIC HEALTH IMPROVEMENT PLAN (PHIP)?



SAN JUAN BASIN  
**public health**

[sjbpublichealth.org](http://sjbpublichealth.org)

How  
are  
you?

PROTECTING HUMAN + ENVIRONMENTAL HEALTH AND INSPIRING WELL-BEING IN OUR COMMUNITY.

# 2019 – 2023 PUBLIC HEALTH IMPROVEMENT PLAN (PHIP)

SAN JUAN BASIN  
**public health**



Over the next 5 years, San Juan Basin Public Health (SJBPH) will evaluate our progress in seven program areas, three of which have been identified by our communities as “high priority,” by applying three overarching goal statements to our work. These goals will guide the development of objectives, strategies, and activities designed to measurably improve individual, population, and environmental health in Archuleta and La Plata counties.

# 2019 – 2023 PUBLIC HEALTH IMPROVEMENT PLAN

SAN JUAN BASIN  
public health

**GOAL 1: COMMUNITY RESILIENCE**

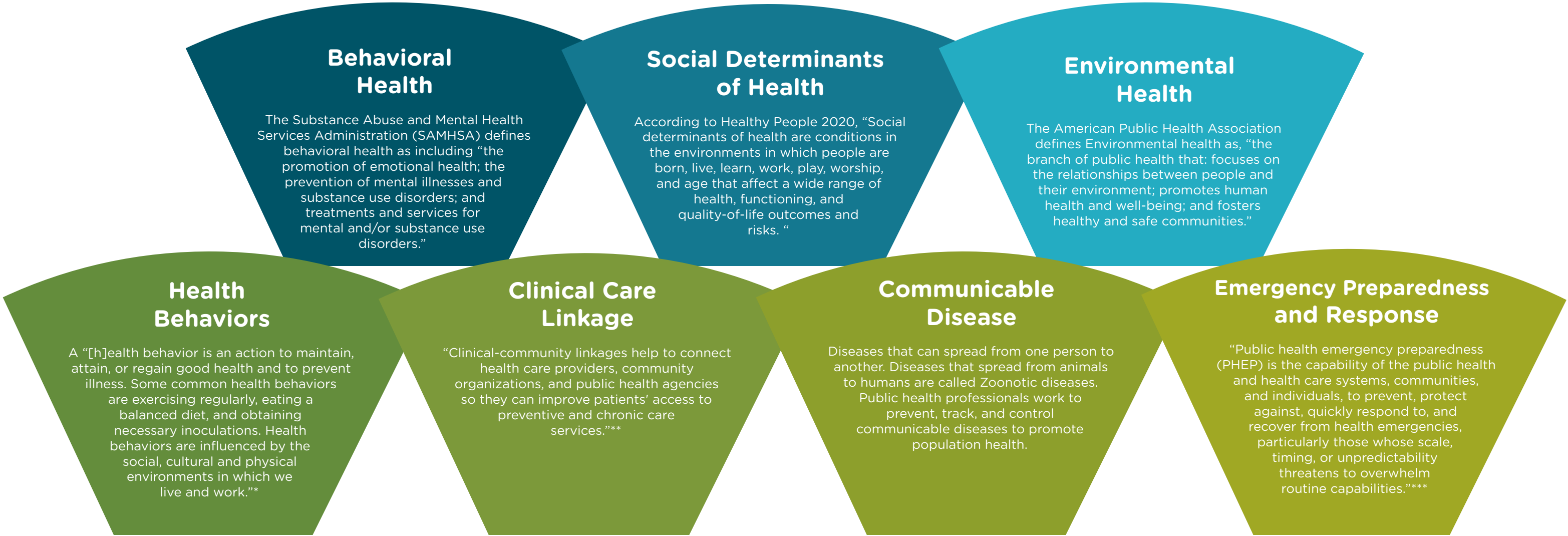
To foster a more resilient community, SJBPH leadership and staff will develop and implement equitable strategies to improve awareness and acceptance of, as well as access to, the resources, programs, and services our community members need to achieve improved individual, population, and environmental public health.

**GOAL 2: ORGANIZATIONAL CAPACITY**

To expand organizational capacity, SJBPH leadership and staff will seek and create innovative and sustainable opportunities to augment funding and infrastructure, meet or exceed training requirements, provide learning and growth opportunities for employees, develop and implement policies and procedures based on best practices, and support effective administration and governance.

**GOAL 3: PUBLIC HEALTH INNOVATION**

To elevate public health practice, SJBPH leadership and staff will research, collect, and utilize data and scientific evidence to predict emerging population and environmental public health issues, create innovative programs, enhance existing services, provide recommendations to partners and policy-makers, and when developing, securing, and utilizing resources.



\*[www.omicsonline.org/scholarly/health-behavior-journals-articles-ppts-list.php](http://www.omicsonline.org/scholarly/health-behavior-journals-articles-ppts-list.php) | \*\*[www.ahrq.gov/professionals/prevention-chronic-care/improve/community/index.html](http://www.ahrq.gov/professionals/prevention-chronic-care/improve/community/index.html) | \*\*\*<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1854988>